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In Module 1, I explained what a Family Economy is and why you should have one. Today I am going to go into a deeper dive about your why.

Why talk about why? Because knowing your why is going to be the single most important driving force when it comes to accomplishing your goal of creating a Family Economy. Because that's going to get you where you want to go.

Here's the big question: what drives you and your family?

For me long ago when I first got serious about my business, it was having the freedom to stay at home with my special needs son so I could homeschool him. I knew this was essential for him.

Now all these years later, my son is still one of my biggest whys. I want him to be successful. As a young man with Aspergers, getting a job for him may be difficult. I DON'T want him to rely on the government. He is brilliant and talented. I believe that he will be able to be self-sufficient in the future.

My job as his mother is to help him create a successful business so'he has this choice in life. And I'm doing the same for my nephew and his wife. It's a family legacy. I also have helped my husband grow in his business, as well as helping many others through personal consulting, curriculum, and online courses.





My biggest why? To hear Jesus tell me when I meet Him face to face, "Well done, good and faithful servant!" I want to invest in the talents, skills, and experiences He has given me to impact His Kingdom, to bring others closer to Him so they can do the same.

You may, like us so many times, be experiencing financial hardship. When there is more month than money. Believe me we have been there more often than we wanted. I know how needs and debt pile up and we can feel like we're on an endless treadmill or even worse, a merry-go-round that spins faster and faster and we can't get off!

Well, as the saying goes, attributed to Einstein, the definition of insanity is doing the same thing over and over again expecting different results!

Years ago when I started pursuing my online business in earnest, a quote from a marketing coach I followed changed my life: "Don't make decisions from where you are, but where you want to be."

DON'T make decisions out of fear and hopelessness! Make decisions out of faith.

Where and what is your destination?





And yes, you and your children CAN have a bright and dazzling future. DON'T buy into this new normal hogwash!

(I go into a deeper dive on finding your why in my <u>business planning course</u>. Yes, it's not too late to plan 2020. In fact, if you've already planned the year, it's a good idea to do it again! This year has been THAT crazy! A plan is an important first step to succeeding in business. According to the Small Business Administration, "A good business plan guides you through each stage of starting and managing your business. You'll use your business plan as a roadmap for how to structure, run, and grow your new business. It's a way to think through the key elements of your business.")

You and your children CAN take your talents, skills, and experiences and create your OWN economies, ones that are not subject to hard times. You will have streams of income that will help you through those times your finances have hills and valleys.

To drive you to where you want you and your family to go.

And most of all, you will be going on a journey of faith. That is what entrepreneurialism is all about. It's about striving for God's best in your life as Jesus shares in John 10:10. It's about living a free and full life where you become who He made you to be and you help your children do the same. It's about discovering your passions and callings and using them to the glory of the Kingdom. So, now it is your turn.





Why do you want to start a home business/Family Economy? Why do you want your children to do that? Why do THEY want to?



Take out your worksheet and fill in the space "Where do you want to be?" Have your family help. Now is the time to dream big. What is God calling you to? What are your dearest desires? What are your desires for your children and the desires your children have? Write it down!

Now leave a comment on the video page of your answers and ask any questions if you have them. I'm glad to help!



In the next module, we will talk about who a Family Economy is for and how it will benefit them. We will talk about how a Family Economy will benefit your WHOLE family!

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